

Meeting: April 14, Moose Sisters

6:00 Meeting Called to Order

Attending: Lisa Bohard, Lauren Baker, Claudia Barnes, Lisa Koch, Nichole Martin, Laura Swenson, Jean Carlton

March Minutes: Approved

Financial Update (Nichole) Budget report submitted.

Advertising & Sponsorship (Nichole)

- Claudia to pick up banners.
- Laura to do invoices.
- Vendor spaces should be defined by Thursday so work party June 8th to be attended by all Board members 3:00, (consider potluck)
- Jean to ask BEMC about tables chairs.
- Jean to get contact info for Platinum Performance vitamins.
- Add Adult Camp to options for sponsor ads.

Motion made and approved: 10% commission should be payable to Director of Marketing

Kimry Jelen poster: printing cost is \$50 + \$3/ poster. Motion made and approved to do 50 posters.

Show Update (Laura)

- League:
 - Anna to do food, both shows
 - 26 entries for Spring Fling so far, 35 will fill.
 - ½ of judge expense (Sabine) will be paid by ECCO
- Classic:
 - Pony Espresso coming for breakfast and lunch.
 - Anna W. will do “healthy” food
 - Paula Lacey to do clinic \$95/ride on following Monday at Robertson. Laura will get on web site.
 - Lisa B will continue as volunteer Coordinator. It is expected that commitment will be minimum of 2 hrs and ideally 4 hr
 - Lisa will find out how many shifts and get to Nichole.
 - Some t-shirts still w Abby, (available to 4 hr volunteers last year). Discussion held as to whether “thankyous” should reflect # of hours worked, will be continued when we know what Abby has.
 - Need bottled water.
 - Prize list updated. Materiale classes added.
 - Dover winner will get award by mail
 - Program high cost for printing \$1600. 100 copies last year. Waiting for response from COCC and will ask Jessie for assistance. Should include:
Ads, judges info, day sheets with class rider and horse, sponsors, COCODS club and camp promo and shows. Consensus is that it should be in color, both sides front and back
 - Each sponsor should receive one
 - Ribbons have arrived

Rib Dinner Saturday evening Classis Update (Claudia & Nichole)

- Need tableclothes
- Cody reserved to have dinner at 6:00. \$17.95 Will arrive 1 hr in advance.
- Beverage product may come from Kombucha as sponsor effort
- Jean to check on table, chairs BEMC . Laura will call Gwen about alternate Chimp furniture.

Charity Update

- Lisa has had no response so that charity not an option.
- **Motion made and approved:** adopt Skydog Ranch as fundraiser recipient (Nichole highly recommends and will offer a Vendor booth, explore options for a wearable & saleable armband or other branding/marketing effort.

Adult Rider Camp Update by Lisa Koch.

- Date is Aug 17-20th. Instructors: Ernst Herrman, Morgan Barrows= largest budget item
- Shevlin site cost increase to \$1500. \$750 food costs stable.
- We did receive \$1500 Hopkins grant or may use, as an alternate option \$1000 ODS grant to be voted in April.
- Presented a budget with four options with varying amounts contributed by COCODS and varying attendance fees.
Moved and approved: *Option 4:* \$350/ person. COCODS will pay \$500 general kitty contribution + \$600 for member discounts.
- Motion approved to accept Hopkins vs ODS grant
- Invitations should be extended to auditors. Lisa to coordinate PR .
- Ride share an option: Lisa will do Web site posting to explain options.
- **Motion approved:** Limit to one horse per rider unless clinic does not fill
- Lisa will send PR materials to Lauren who will further disseminate

FB Update (Lauren Baker) Traffic is up. Spread the Evites!

8:30 Meeting adjourned. Minutes respectfully submitted by Jean Carlton, Secretary

Next Meeting: Tuesday May 9th 6:00 at Moose Sisters