



**January 13, 2017 Minutes Approved**

Present 2017 Officers: Lisa Bohard (VP), Claudia Barnes (MAL), Lauren Baker (Pres), Laura S. (Show Coordinator), Jean Carlton (Sec). Unable to Attend: Nichole Martin. (Treasurer), Meeting called to order 4:45.

**2017 newly elected Treasurer:** Nichole Martin shall be designated as an authorized signer for the COCODS checking account and is approved for access to the account's balance and to view transactions.

**New COCODS Notebook previewed** Thanks Lisa for the idea and fine implementation! Tabs include: Chapter Info, Meeting Minutes, Newsletters, Website/FB, Awards, Treasurers Reports, League Shows/Recognized Show. Notebook will stay with Lisa Bohard and "attend" each meeting so that appropriate additions may be made by other members.

**COCODS web site** updates planned.

- Show prizelist posted (Thanks Laura)
- Suggestion for 2017 is to replace Jr banner and update to feature CO instructors. Lisa to contact trainers who are ODS members and wish to be highlighted via FB.
- Spring Social date at Absolute Horse to be added by Lauren
- Lauren will provide article on Barbara Baggs
- May show with new agenda: Intro and Training on Sat, others on Sun
- Lisa Koch to provide Adult Amateur Camp dates

**Spring Social.** Consensus is that Friday best day, tentative date decided as March 10 6:00. Lauren and Laura to work with Abbie at AH to finalize date and agenda (postnote: the date has been finalized to March 9). Board members attendance encouraged. Fashion show has been a popular feature.

**Public Communication.** Proposed: Lisa has been doing FB, newsletter, & website, glad to hand off as others ready to assume.

- Lauren volunteers to do FB.
- Jessie Higgins will do webpage.
- Newsletter will stay with Lisa.

And a reminder, we all need to share these pages across FB friends.

**Fundraiser** Group agreed that we should continue to designate one show as a fundraiser. Discussion held regarding which show and featured cause, final decision pending. Autism is one suggestion. Lisa will bring ideas to next meeting. Claudia will ck with St Charles foundation.

**ODS year end report** requirement due (for IRS) of reconciled accounts, Claudia to complete

with assistance from Laura and Nichole.

**Discussion held of loss/gain record of 2016 shows** : gain of \$1700 for league shows, \$2500 + approved show.

All agreed, we need to start seeking sponsors now.

**Advertising.** All are in agreement that we have excellent show venues and plans for improved scheduling for 2017 (thanks Laura) and would benefit from improved public awareness. Stein ready to volunteer, unanimous vote is to “employ” him.

**Arena Set Up.** All in agreement that it would be ideal to have a “team” designated in advance. We nominate Kirk Bohard to be in charge of new team, based on skill with transit and sincerely hope he will accept nomination. Steve Carlton volunteered and Andrew Martin should also be solicited and additional “workforce” should be considered with volunteer planning efforts.

Discussion of how to **attract new members.**

- One proposal is to set up a display that could be brought to each show & public function. Items to include: envelopes for ODS membership and other pertinent pamphlets (etc) , “join us!” concept, league regional and state show requirements/benefits, “Family aspect”, just ASK for help. Jean to start on this
- Be sure to share FB pages. We should establish friendly links to state and regional showing requirements from Website and reference in Newsletter.

**An experienced manager is needed for fall show.**

The **PO Box** for the board is PO Box 6872. Nichole Martin handed over the **key to new secretary Jean Carlton.** The second key will remain with Nichole Martin.

**Next meeting: Feb 10 Moose Sisters Restaurant 5:00pm.**

Meeting Adjourned.